

Scenario-based modelling of residential energy demand using activity-based approach

Jacek Pawlak, Ahmadreza Faghieh Imani, Aruna Sivakumar
Urban Systems Lab & Centre for Transport Studies, Imperial College London

Contact: jacek.pawlak@imperial.ac.uk

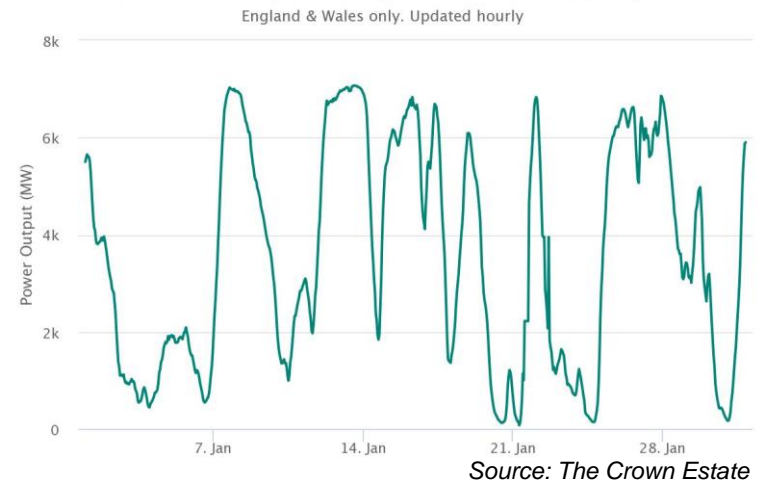
Outline

- Background & rationale
 - Objectives
 - Activity-based Energy Demand Simulator
 - Methodology for scenario-based uncertainty analysis
 - Results
 - Conclusions
-

Background & rationale (1)

- The ongoing shift towards use of renewable energy sources has made energy supply volatile, due to dependence on inherently dynamic phenomena, such as wind or sunlight.
- This volatility in supply is nowadays compounded with uncertainty concerning the demand, due to variation in activity participation and the consequent requirements for energy.

Offshore wind power output over the last 30 days



Background & rationale (2)

- But uncertainty is costly:
 - requires enough generation and/or transmission capacity to accommodate (uncertain) peaks in demand
 - requires an ongoing management of the infrastructure, increasingly challenging due to de-centralisation in not only consumption but also generation and storage
 - requires presence of appropriate measures to quickly re-balance the network
- This implies the need for not only a high resolution demand prediction but also the associated uncertainty.
- Moreover, only de-composition of this uncertainty provides a means towards understanding the extent to which it is amenable to reduction

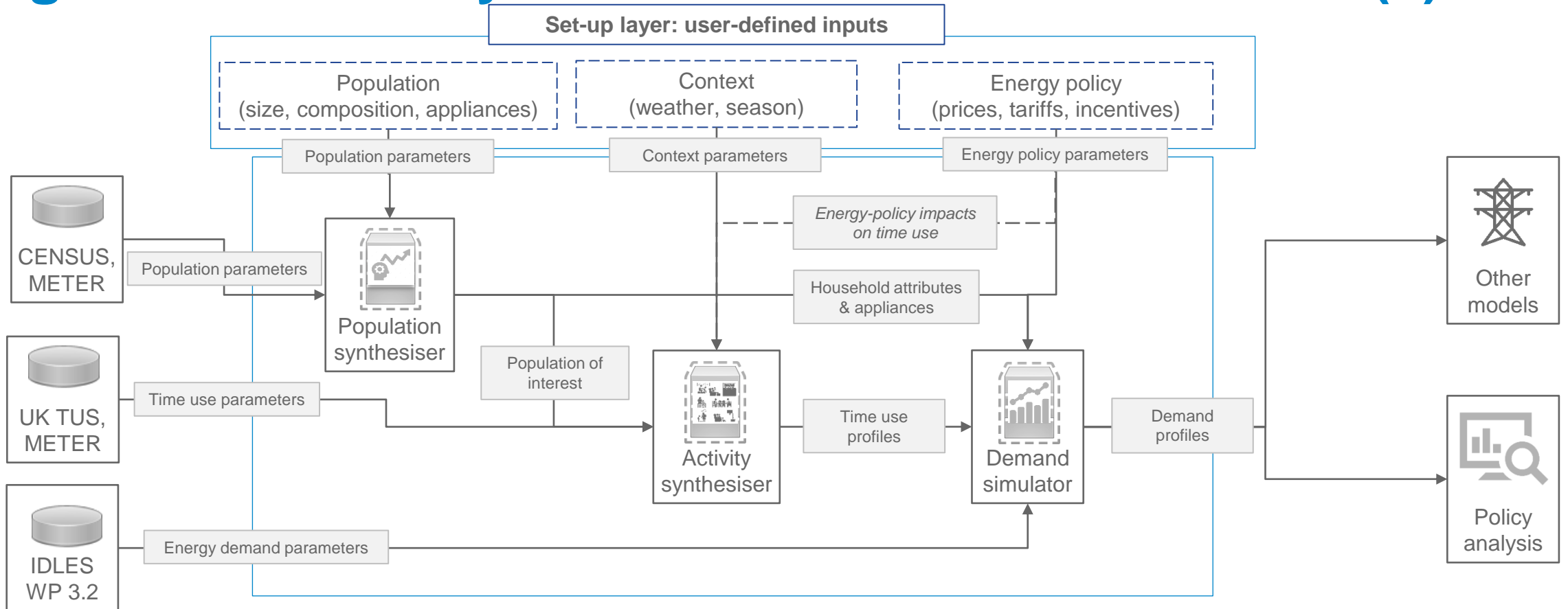
Objectives

- To propose an approach that utilises a high-resolution activity-based agent demand simulator as a means of decomposing the sources of uncertainty in energy demand through a scenario-based uncertainty analysis
- To demonstrate how uncertainty can be reduced via behavioural coordination, using the example of coordinated work-from-home adoption

Agent- and activity-based microsimulation model (1)

- Stemming from the need to move away from aggregate representation of the demand for energy, in the wake of an increasingly decentralised considerations in the energy sector:
 - EV (dis)charging decisions, demand side response, local generation & storage
- Guiding principles behind the current version:
 - Agent-based → Representations of agents (people) and their households
 - Activity-based → Agents undertaking activities.
 - Focus on energy-related applications → EVs and appliances. Elasticities.
 - Low-barrier for experimentation → implementation in R

Agent- and activity-based microsimulation model (2)



Agent- and activity-based microsimulation model (3)

- The simulation frameworks consisting of 3 core components:
 - **(1) Population synthesiser** creates a digital representation of the population following the desired properties (sociodemographic, vehicle and appliance ownership, etc.)
 - Draws from the UK Time Use Survey 2014-15, modified in a desired way to meet the distributional assumptions, e.g. EV ownership levels
 - **(2) Activity synthesiser** assigns suitable time use patterns to the households and individuals, consistent with day of the week, household attributes, etc.
 - Draws from the UK Time Use Survey 2014-15, with activities modified to implement time-use oriented policies, such as work from home.

Agent- and activity-based microsimulation model (4)

- Cont.
 - **(3) Energy demand simulator** produces energy (electricity, given the available data) demand profile for 24 hours, taking into account:
 - Agent and household attributes
 - Agent activities undertaken at home
 - Energy prices (up to 1-min level disaggregation possible)
 - Weather
 - EV usage pattern
 - The model incorporating activities based on a log-linear, household-level model calibrated using Project METER data
 - The model can also produce marginal changes to electricity consumption due to participation in an activity

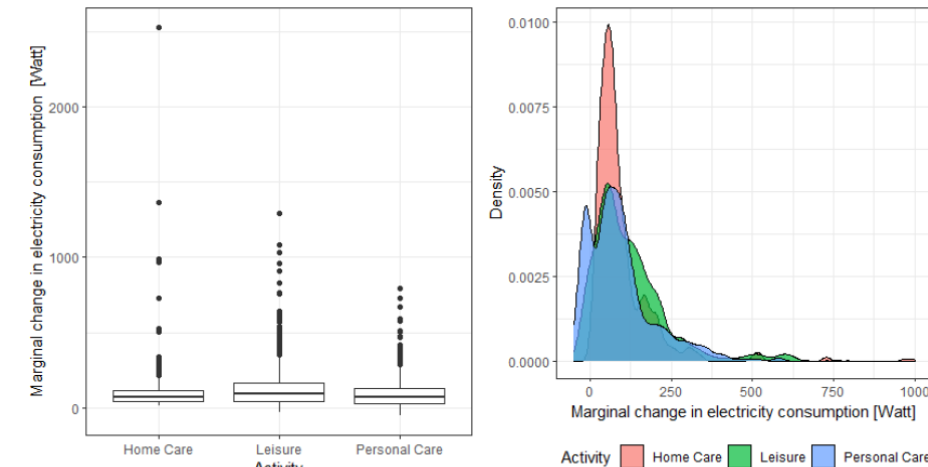


Figure 4 Estimated marginal change in electricity consumption due to the activity undertaken in the household for home care, leisure and personal care activities

Ref: Pawlak, J., Imani, A.F. and Sivakumar, A., 2021. How do household activities drive electricity demand? Applying activity-based modelling in the context of the United Kingdom. Energy Research & Social Science, 82, p.102318.



Methodology (1)

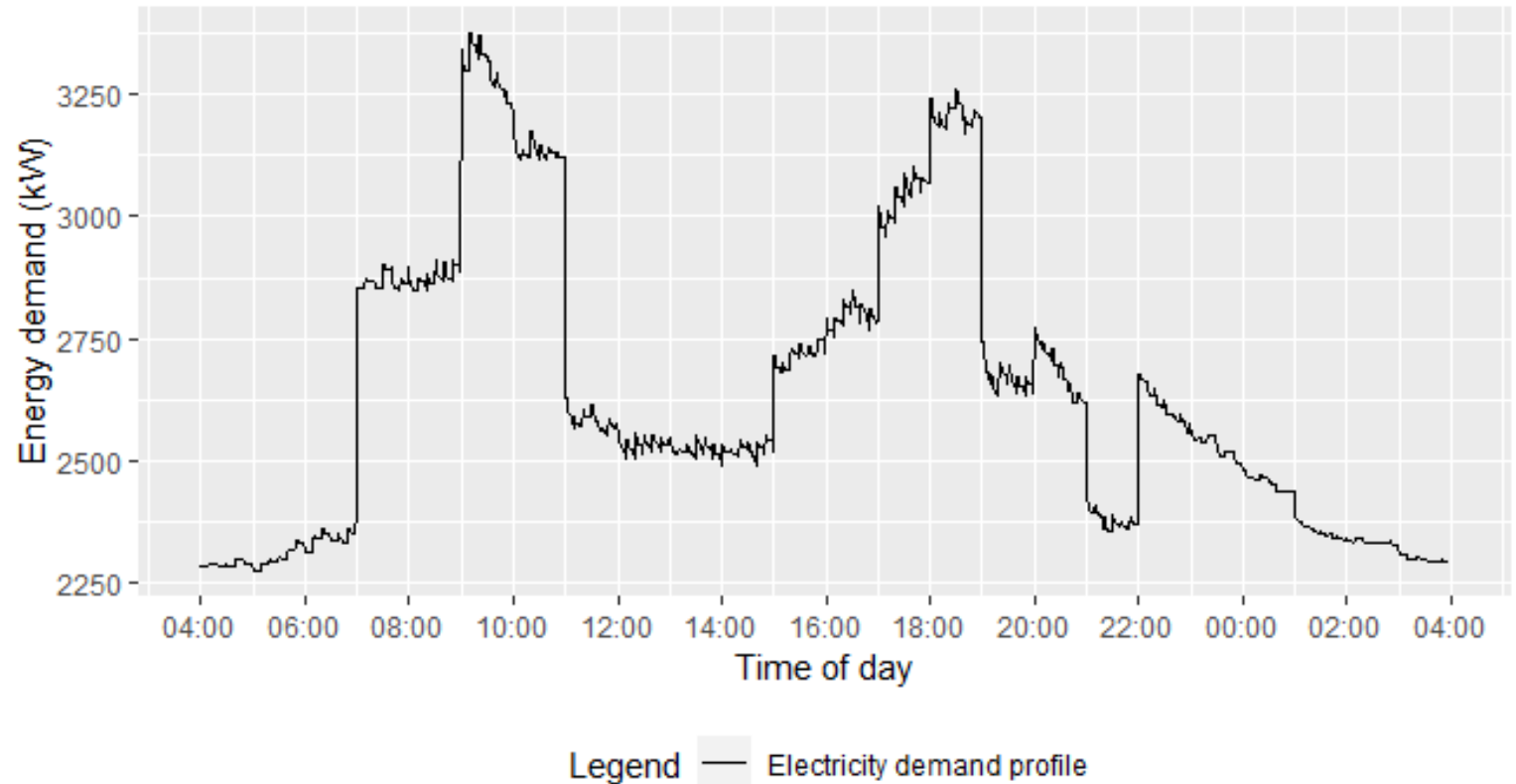
- We assume the following sources of uncertainty, which can be accounted for in the model:
 - Behavioural: endogenous to the consumers
 - e.g. variations in activity-travel behaviour
 - Exogenous: fundamentally stochastic and exogenous to the consumers
 - e.g. weather, conditions on transport network
 - Model: resulting from the assumptions concerning the model structure as well as sample-based nature of the model parameters
 - e.g. assumed model structure, estimated model coefficients and standard errors

Methodology (2)

- Create a number of scenarios: 27 scenarios
 - Point estimate for a single run
 - Mid-point and max/min demand with variation in activities (3)
 - Mid-point and max/min demand with variation in activities and weather (3 x 3)
 - Mid-point and max/min estimate with variation in activities, weather and selected parameters
- Derive range for the above, resulting in contribution to uncertainty
- 3 scenarios to showcase reduction in uncertainty
 - Coordinated WFH – reduce uncertainty from activities
 - Calculate difference in the uncertainty between **Coordinated WFH and do nothing**
 - Value at price of battery storage – total and per household
 - V2G proliferation ... How to model this??
 - Remove EV loads – perfect balance between charging and discharging ??
 - Improved forecasting
 - Behavioural – activities, weather, model components
 - Value at price of battery storage

Results (1)

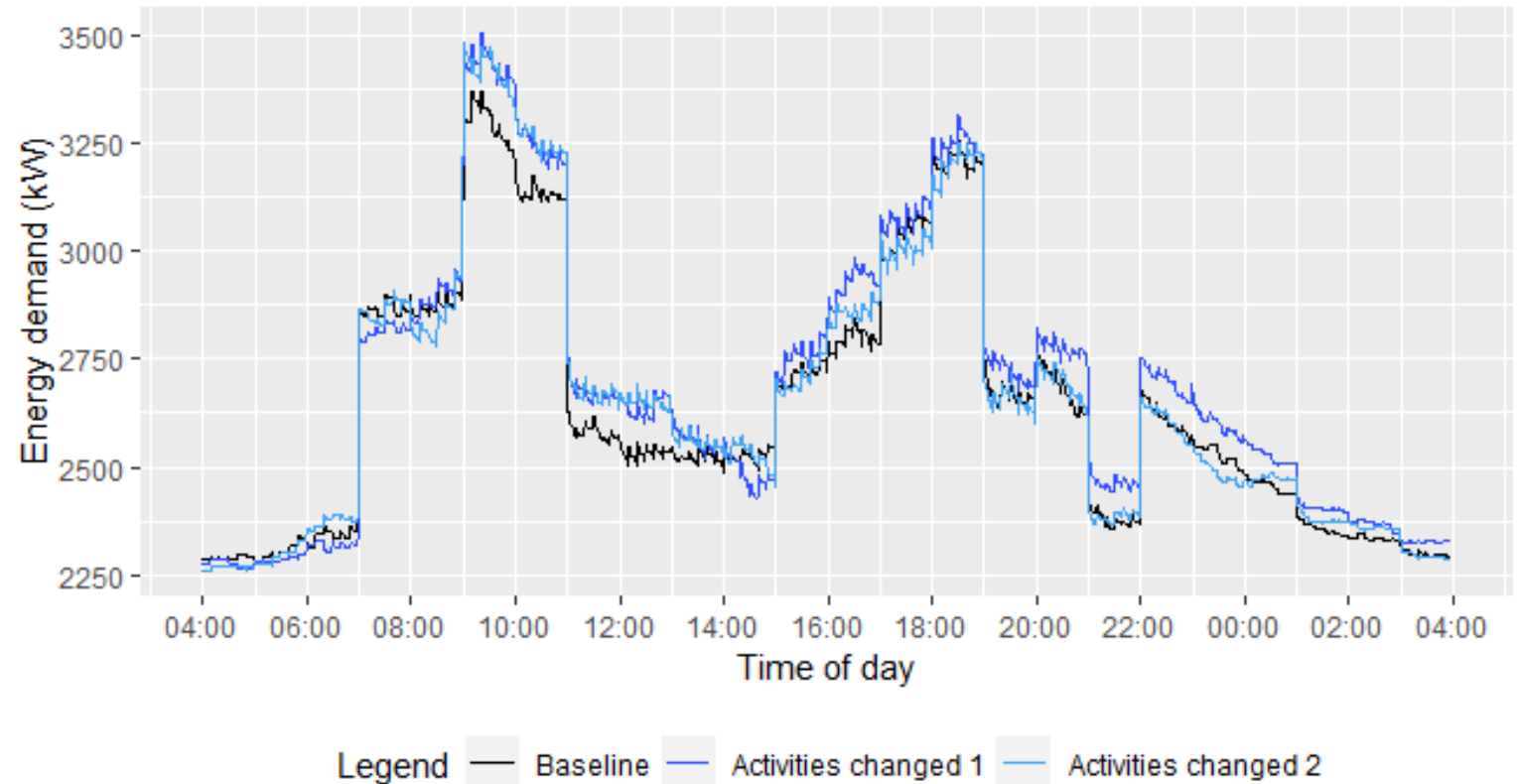
- Start with a baseline simulation setting:
 - 24 hours
 - 750 households
 - A random weekday in May



Results (2)

- Adding variation in **activities** of the same households
- Uncertainty (absolute):

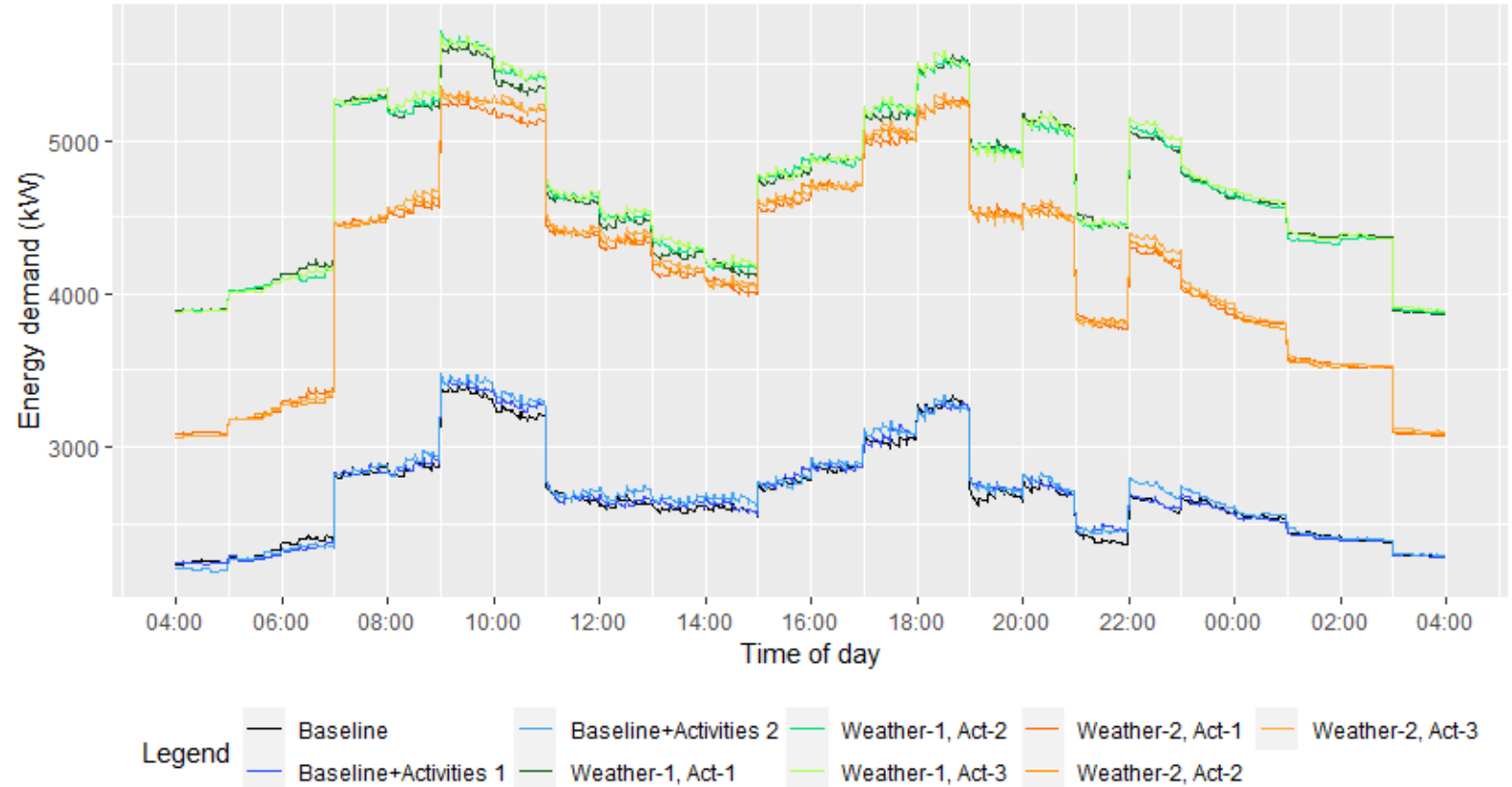
in kW	Sample	Per HH
Max.	37.360	0.245
Mean	73.416	0.098
Min.	4.202	0.005
Std. dev.	37.357	0.050



Results (3)

- Adding further variation in **weather**
- Uncertainty (absolute):

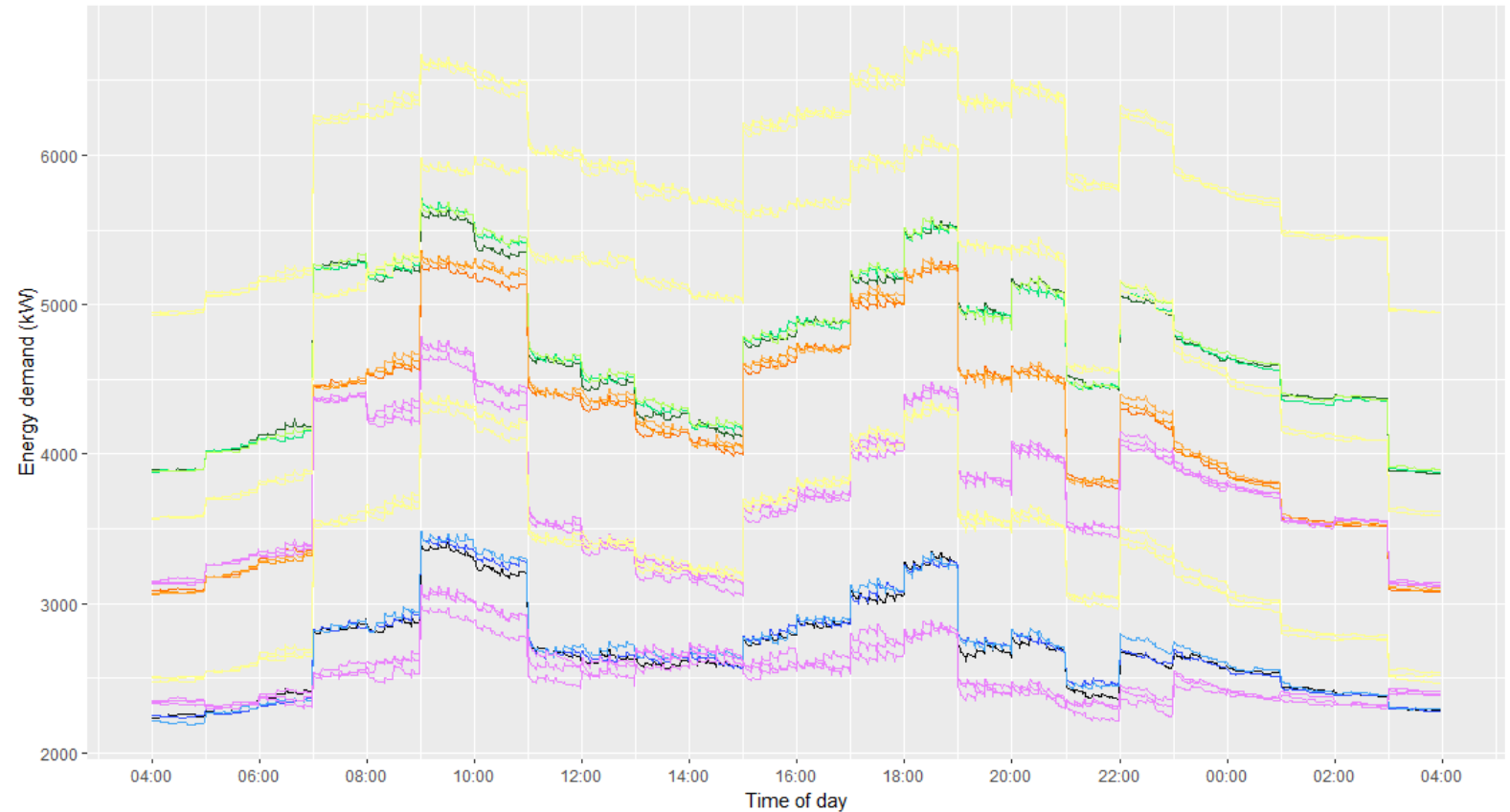
in kW	Sample	Per HH
Max.	2502.766	3.337
Mean	2065.443	2.754
Min.	1597.418	2.130
Std. dev.	256.619	0.342



Results (4)

- Adding further **coefficient** uncertainty (work and temperature)
- Uncertainty (absolute):

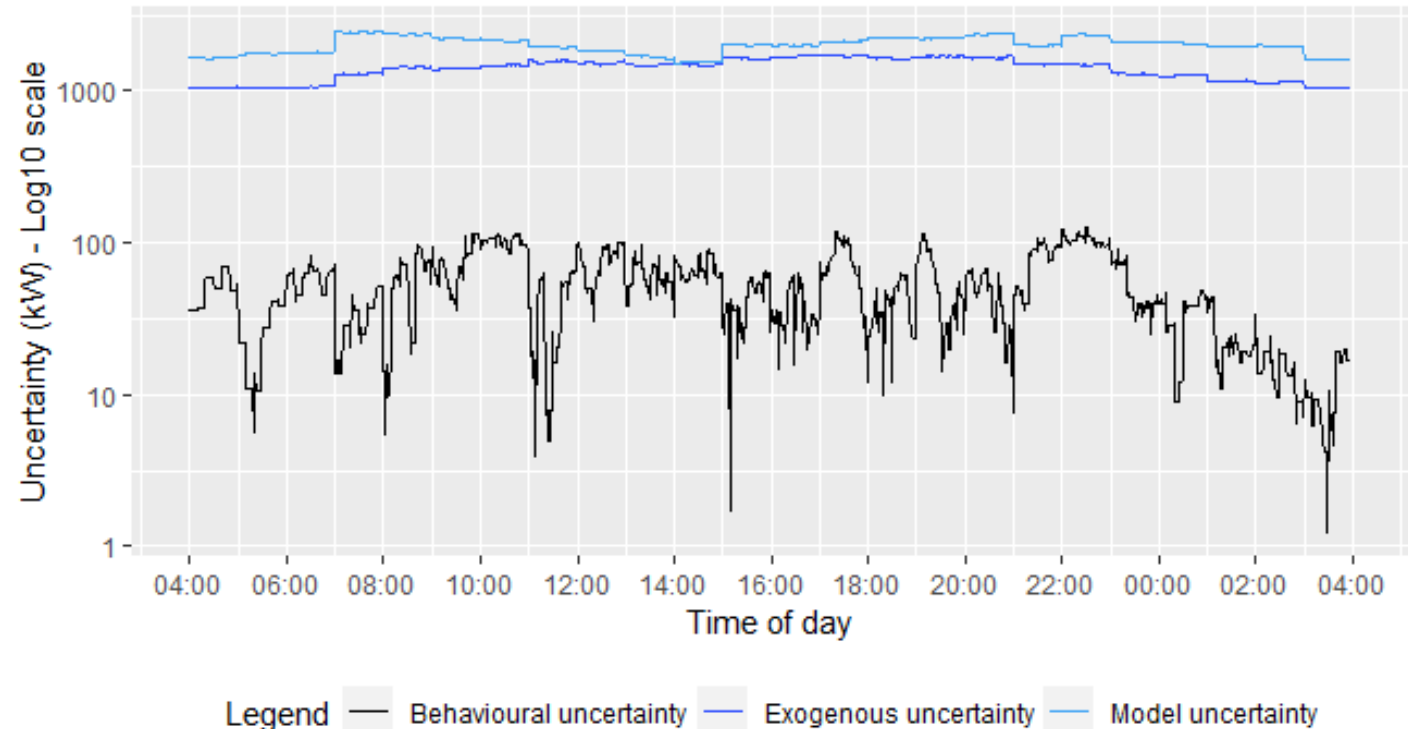
in kW	Sample	Per HH
Max.	4100.841	5.468
Mean	3473.369	4.631
Min.	2666.980	3.556
Std. dev.	408.352	0.544



Results (5)

- We can now decompose the sources of uncertainty

in kW	Min.	Mean	Max.
Behavioural	0.04%	1.49%	3.24%
Exogenous	49.12%	58.05%	65.24%
Model	33.85%	40.47%	48.55%



Scenario analysis: WFH to reduce behavioural uncert. (1)

- What can we do about the different sources of uncertainty?
- Improved modelling (always) – reduces uncertainty, but **not** the variation
 - Exogenous uncertainty – improved weather forecasting
 - Model uncertainty – better data and structures
 - Behavioural – better behavioural models and data (note: privacy!)
- Uniquely for the behavioural uncertainty, we can try and reduce it via coordination & planning
- We will demonstrate this using an example of coordination in work-from-home policy

Scenario analysis: WFH to reduce behavioural uncert. (2)

- Our previous work looked at employing the demand simulator to assess impacts of WFH policies on electricity demand*
- Our findings, using synthetic population, indicated that implementation of teleworking policies leads to about 2–5% higher demand in residential electricity on average. This is much lower than the impact of EV uptake and the consequent increase in electricity demand.
- We are now looking at the scenario where WFH is adopted by the residents

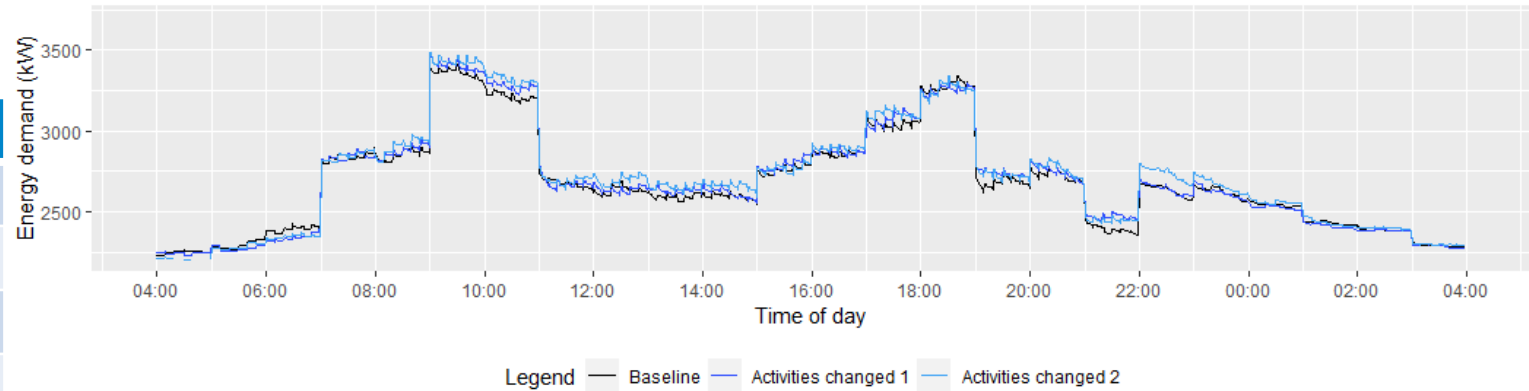


*Ref: Trask, A. et al., 2021. Impacts of COVID-19 on the Energy System. Energy Futures Lab White Paper, EFL, Imperial College London.

Scenario analysis: WFH to reduce behavioural uncert. (3)

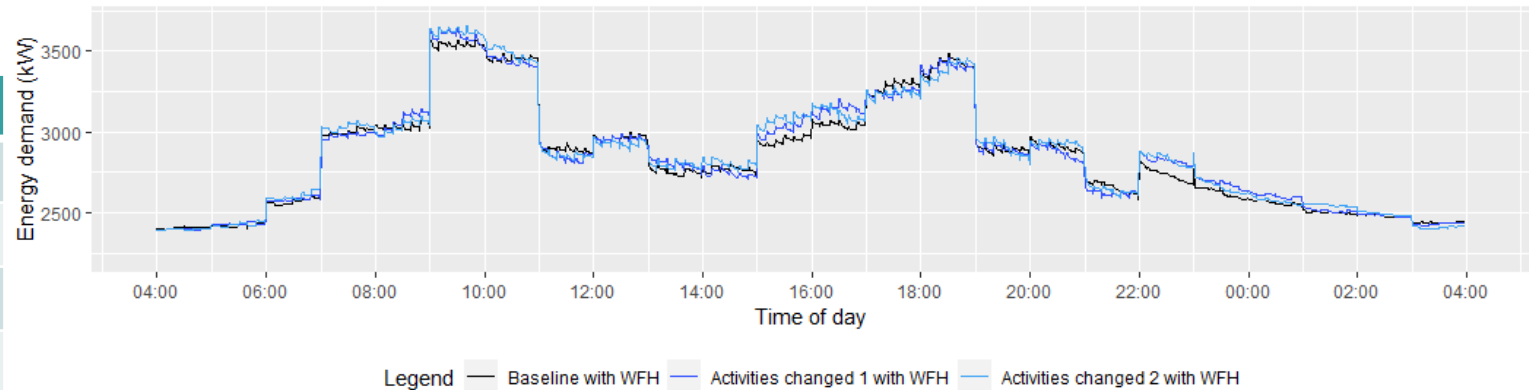
- Baseline

in kW	Sample	Per HH
Max.	37.360	0.245
Mean	73.416	0.098
Min.	4.202	0.005
Std. dev.	37.357	0.050

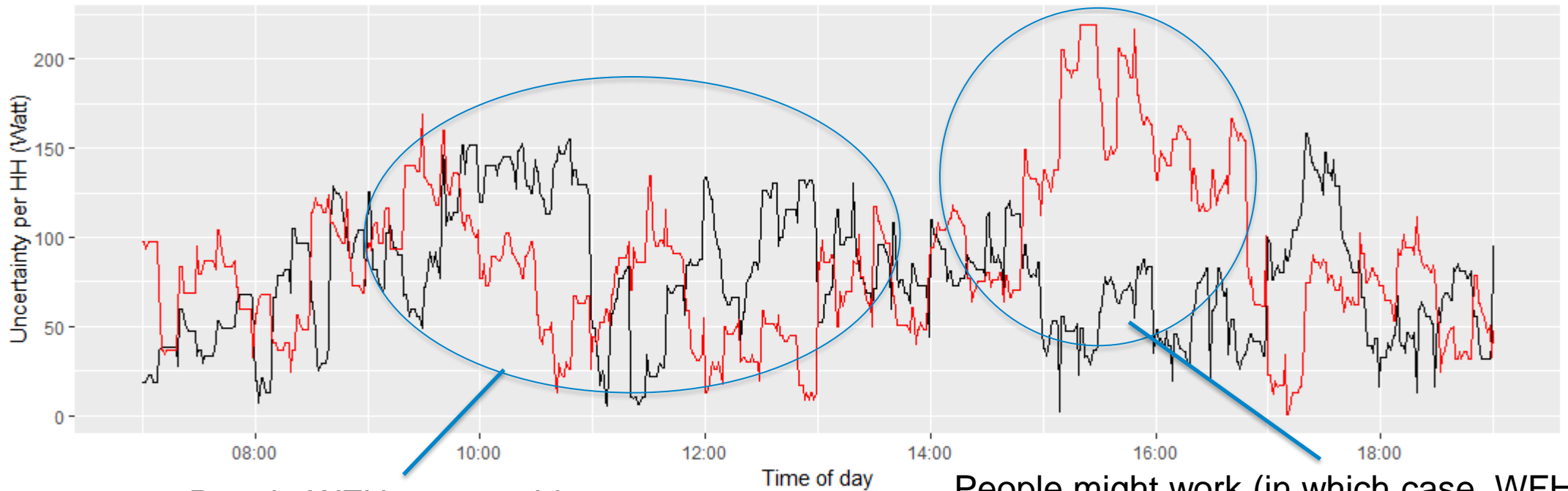


- WFH

in kW	Sample	Per HH
Max.	156.941	0.209
Mean	52.642	0.070
Min.	0.339	0.002
Std. dev.	31.700	0.039



Scenario analysis: WFH to reduce behavioural uncert. (4)



People WFH: reasonably consistently reduced uncertainty

Legend — Base — WFH

People might work (in which case, WFH) or finish early to do other things at home, in which case no WFH applies, increasing uncertainty

Conclusions

- We have demonstrated how activity-based agent demand simulator can be used to decompose uncertainty in the demand resulting from:
 - Uncertainty in agent behaviour
 - Exogenous uncertainty
 - Model-related uncertainty
- In the current setting, exogenous uncertainty was found to be the largest (due to unpredictable weather), followed by model uncertainty and behavioural
- We have shown the example of how WFH can be used to reduce behavioural uncertainty, although the effect is somewhat complex and not that large in magnitude

Further directions of inquiry

- Modelling the value of uncertainty reduction in the presented context
- Exploration of extreme-events scenario: combination of parameters that lead to extremely high/low demand
- Design and testing of uncertainty-reducing policies
 - Coordination in activities
 - Coordination in EV (dis)charging
 - Neighbourhood-level coordination in local generation and consumption
- Design of win-win arrangements, where reduction in uncertainty is the primary source of value

Thank you!

Jacek Pawlak, Ahmadreza Faghieh Imani, Aruna Sivakumar
Urban Systems Lab & Centre for Transport Studies, Imperial College London

Contact: jacek.pawlak@imperial.ac.uk
